



CT HEMOPHILIA SOCIETY ADVERTISEMENT RATE SHEET

The Connecticut Hemophilia Society (CHS)'s newsletter has several advertising opportunities available in their publications in print and online.

Although based in Connecticut, many of our members are from surrounding states including all of New England. CHS has a direct mailing list which includes treatment centers, non-HTC hospitals, family members, and friends.

Please send all responses and inquiries to Maryann May, Executive Director of CHS, at m.may@cthemophilia.org. Any advertising artwork submissions should be sent to mdegrandpre@gmail.com

PRINT AD OPPORTUNITIES

\$3,000	Three Pages 8.5" x 11" - add .25" for bleed	\$500	Half Page Horizontal: 8" x 5.25" or Vertical: 4.25" x 10.75
\$2,000	Two Pages 8.5" x 11" - add .25" for bleed	\$250	1/4 Page 4" x 5.25" Vertical Only
\$1,000	Full Page 8.5" x 11" - add .25" for bleed	\$175	1/8 Page 4" x 2.65" Horizontal Only

Ads must be camera ready to sizes stated on this sheet, ads not properly sized will be resized/configured to proper dimensions without notification.

ONLINE AD OPPORTUNITIES (STARTING JANUARY 2016)

\$2,000 or \$175/month	Company Logo & Website Link
\$1,200 or \$100/month	Company Logo (Without Link)
\$500/month	Banner Advertisement

Contact Information

Business/Company Name: _____ Contact Name: _____

Address: _____ City/State/Zip: _____

Phone Number: _____ Email Address: _____

Advertisement Information

Advert Cost: _____ Advert Size: _____

Payment Information

Payment Enclosed Please Invoice Me Please Charge My Credit Card Listed Below

Name On Card: _____

Address (If Different Than Above): _____

Card Number: _____ CSV Number: _____ Expiration Date: _____

Advertiser/Authorized Signature: _____

Connecticut Hemophilia Chapter Signature: _____

Signature

Date

Signature

Date